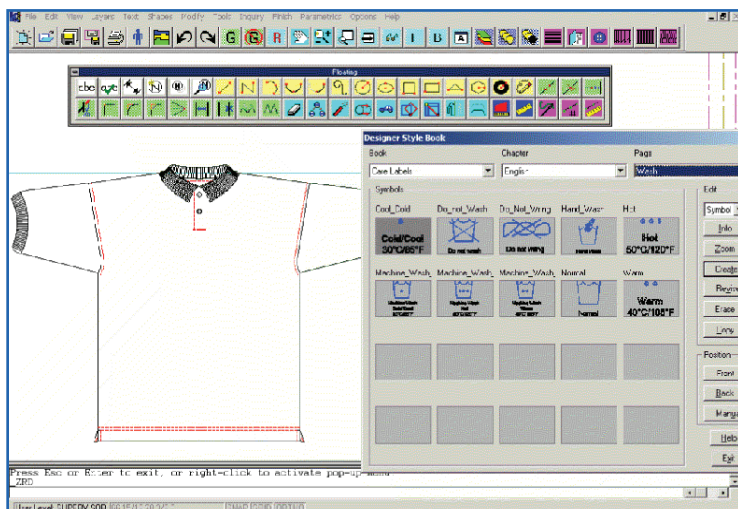


Create Detailed True-to-Scale Line Sketches

FB Designer allows designers to create true-to-scale, detailed line sketches with the help of sewn-goods specific drawing tools. You can easily draw, update, and distribute accurate product sketches, minimizing communication and production errors and facilitating efficient product development, manufacturing, and sourcing.

FB Designer seamlessly shares images and callouts with FB Product Manager, a product development infrastructure module within Freeborders Product Lifecycle Management (PLM) suite, as well as with other product data management systems.

Based on powerful AutoCAD drawing technology, FB Designer delivers customized sewn-goods drawing features and options to your desktop. Features include easy dimensioning, automatic stitching, auto buttons, auto ribbing, life-size mannequin customization, mirroring, line drawing, colorization using colors or patterns from any source, and easy export. A comprehensive library contains pre-drawn garments, components, seam types, labels, trims, color palettes and stitching options. Items can be easily added, modified, saved, and re-used.

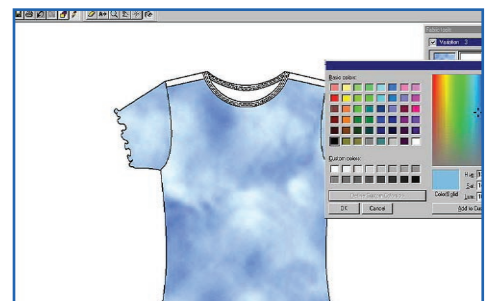


FB Designer Interface

Reduce Development Time and Minimize Errors

FB Designer reduces the development time needed to create or modify detailed line sketches and helps minimize redundant work within your design team.

- **Improve design accuracy** and minimize communication errors internally and among your trading partners by drawing in true proportion.
- **Speed future development** by storing and reusing items or individual components to the Stylebook library. Catalog designs, components and clip-art.
- **Reduce the number of approval samples** during pre-production by ensuring vendors get detailed, annotated sketches with multiple views. Accurate sketches mean accurate samples.
- **Increase productivity** by customizing your personal workspace using color and screen orientation, and by utilizing toolbars with your most frequently used features.
- **Improve collaboration** with merchandising by adding colorized FB Designer images to line sheets and storyboards.



Customize colors, patterns & prints

"FB Designer sketches are much more clear and legible than when I used to sketch them by hand. As a result I'm getting more accurate, higher quality samples from our vendors that better reflect our design intentions. FB Designer also helps us hand off more accurate designs to our Technical Design Team, and reduce misinterpretation of sketches. I really like this product!"

- Jill Graham, Senior Designer, babyGap

Features

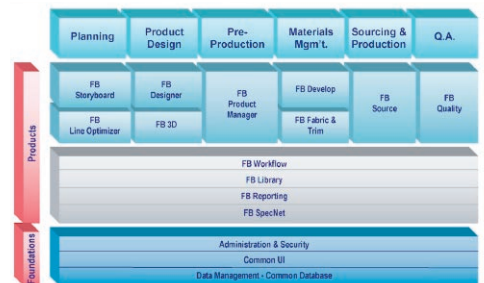
- **Drawing to scale** means all lines and sketches are true-to-size and proportions are automatically correct. True-to-size mannequins help improve design accuracy.
- **One-step dimensioning** displays the exact measurement of a particular line. Designers can 'move' a line and the dimensioning tool will automatically display the new measurement. Assists with product specification development.
- **Mannequin customization.** Designers can trace over existing mannequins or develop their own to replicate an approved fit model.
- **Color and Pattern Application.** By applying color and patterns to line drawings, you can illustrate how a final product will look. Use colors or patterns from any source.
- **Sewn-goods specific tools** include topstitching, ribbing, pleating, shirring, buttons and trims.
- **Mirroring** saves time by allowing designers to sketch only half a style, then 'mirror' it to instantly display a symmetrical whole sketch.
- **Construction notes** to annotate drawings and improve detail clarity.
- **Stylebook library** includes pre-drawn garments, components, seam types, labels, trims and stitching, to speed development. Brands can customize their library file hierarchy and sub-folders so image storage and retrieval are intuitive.
- **View or hide** detail dimensioning and text; customize your personal workspace to speed the design process.
- **Scan in hand drawings or other images** and convert them to vectors, to easily update and modify any drawings.
- **Exploded views** let you create and view intricate details without having to re-draw the base sketch.
- **Seamless integration** with FB Product Manager saves time by adding and editing images within a specification package.

Why Freeborders PLM?

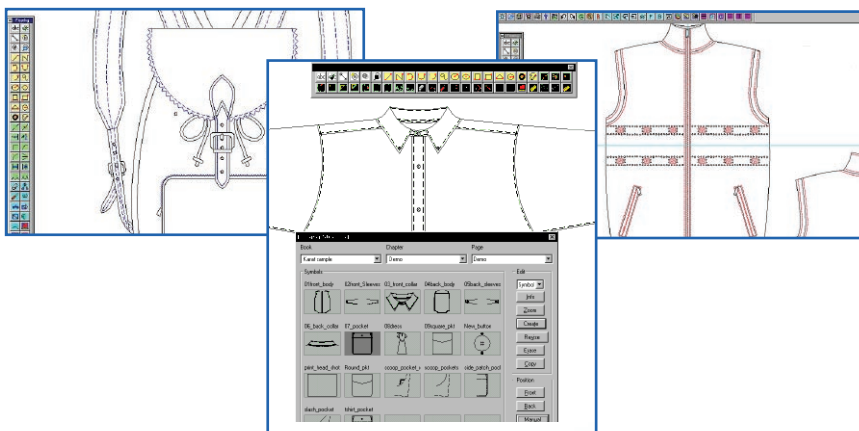
FB Designer is one of Freeborders PLM solutions for improving the Design process of the product lifecycle.

Freeborders comprehensive PLM solutions enable retailers and their supply chain partners to streamline product development processes in order to address the growing divide between the shorter product shelf life that consumers expect and the longer and increasingly complex product development lifecycle.

Freeborders PLM solutions help designers, merchandisers, agents, and manufacturers to drive profitable revenue growth, reduce lead times, improve inventory management, and maintain control, consistency and quality. You can effectively manage the increasing complexity of your supply chain.



Freeborders PLM Suite



Technical illustrations created with sewn-goods specific tools.

To drive profitable revenue growth and help solve your most pressing design and product development issues, contact Freeborders at 415.433.4700 ext. 224, email sales@freeborders.com or visit our website at www.freeborders.com.

We have sophisticated knowledge of your business with extensive domain expertise in retail and supply chain management and a deep understanding of enterprise software and technology business consulting. Our team includes individuals from Gap, Levi Strauss, the Limited, Ralph Lauren, IBM, and Ariba. We are committed to becoming your strategic partner and helping you become more effective and efficient as you strive to improve your business.

System Requirements:

- Operating System: Windows NT 4.0 and above
- CPU: Pentium 450 MHz
- Memory: 128 MB RAM
- Hard disk: 700 MB free
- Monitor: 1024 X 768 SVGA